App can be made better in the following ways:

(w.r.t. ecommerce app)

**Thumb friendly screen:**

On a mobile application, users often use the app while holding their phone in one hand.

Hence, having important elements placed in such a way that they are easy for the thumb to reach them will improve the user’s comfort.

**Proper filtering and sorting:**

The search option is one of the most important features of an ecommerce app. When a user is looking for a specific item, it is better for them to have a good and efficient system for filtering (by colour, brand, etc) and sorting (by price, reviews, etc) the result in order to find what they are looking for.

**Straightforward checkout:**

Having a complicated checkout form may be too frustrating for a customer. A simple form that is quicker to fill encourages the user to continue using the app for their purchase and their future purchases.

Simplistic design/no overwhelming colours

Being able to view different colours without opening description